

# Making the most of QCF strategies for selling to Employers in the Care Sector

## DATE:

28th February 2012

10.30 am – 3.30pm

## COST:

£115 ACER members  
£130 non-members

## Facilitator:

Breda Leyne is a freelance consultant with particular expertise in developing qualifications and defining learning which meets employer's skills requirements.

The QCF framework rests on principles of unitisation and credit accumulation. However the funding available for delivery tends to lend itself more towards the achievement of full qualifications.

This workshop has been designed to help you look at the Care Sector requirements and reflect on the funding available to meet those needs.

## Who should attend?

Employer Engagement, Marketing and Sales Managers, Care Curriculum teams – all those staff involved in delivering support to Care sector employers.

Delegates will have the opportunity to hear from **Skills for Care** as to their experience of working with employers on Unit delivery.

Delegates will also have the opportunity to:

- network with other providers who are delivering in the Care sector to share practice and support
- access a range of resources including LSIS QCF toolkits and case study support materials.

To book your place at this event, please complete a booking form and return it to [christine.stewart@acer.ac.uk](mailto:christine.stewart@acer.ac.uk). For more information about the event, contact Christine on 01480 468198 or visit our website - [www.acer.ac.uk](http://www.acer.ac.uk).